

flyaway power station

ARCONAS®

Innovative Leader in Seating

The sponsored Flyaway Power Station provides travellers power, Wi-Fi and a work space, while generating revenue for your facility.

Sponsor's branding

Sponsor's graphics are prominently displayed on backlit signage tower and embroidered on seat backs.

Upholstery can be colour coordinated with sponsor's brand.

Signage tower

High impact graphics are backlit and visible from all directions.

Graphics are easily replaced from the top of the tower.



Power

Specialty grade electrical duplex receptacles are conveniently located under the tabletop providing power for all six users while ensuring safety.

Wi-Fi

Sponsor may provide branded Wi-Fi service to passengers.

Work space

Seat angle ensures privacy for laptop users.

Large triangular central table provides sufficient work surface for all users.

Sponsored Flyaway Power Station provides passengers a temporary workstation with safe and convenient power access. The unique cluster configuration provides seating, a work surface for six people, and a reliable power source to recharge laptops and mobile phones from a comfortable seated position.

Benefits to Terminal Operators

Passenger Amenity - Ability to offer passengers a value added amenity that is highly sought after by business and leisure travellers.

Revenue Source - Flyaway Power Station provides a unique venue for sponsorship and advertising opportunities.

Power Station branding opportunities include:

- Graphics on three sided, five foot high backlit signage tower
 - Embroidered company logos on seat backs
 - Upholstery colour can compliment or emphasize the brand
- Positioned next to concessions, the Flyaway Power Station provides supplemental seating and encourages travellers to remain near retail areas.
 - Flexibility and convenience - provides road warrior's work space during periods of heavy business travel, while providing leisure/concession seating during periods of predominant leisure travel.
 - Eliminates the need for space consuming workstations and chairs.

Benefits to Sponsors/Advertisers

- Stand alone location for sponsorship/advertising.
- Useful venue for sponsored Wi-Fi.
- Provides a sponsored 'icon' for traveller's wayfinding "meet me by the (Sponsor's name) meeting point".
- Location for sponsored events.

Benefits to Users

- Provides value added, free amenities, i.e. power, Wi-Fi, work space.
- Offers power access from a comfortable seated position, eliminating passengers sitting on floor beside outlets intended for cleaning equipment.
- Service is clearly identified by optional power logo on seat backs.
- Table and power access for six users.

Safety Features

- Wiring is concealed and tamper-resistant.
- Specialty electrical receptacles ensure safety.
- Cables from portable electronic devices hang below tabletop, eliminating tripping and maintenance hazards from liquid spills.

